

On November 14, 2010, The University at Buffalo Jam Club and The Buffalo/Niagara Just Plain Folks present:

## **"Producing & Selling Music III Marketing and Networking**

**We are pleased to announce that this workshop will be held from 2:00 – 4:00 p.m. on Sunday, November 14, 2010 at the University at Buffalo's North Campus Student Union Theatre.**

**Thanks to the generosity of the organizations sponsoring this event, it is presented at no charge.**

**Building off of the success of the February 2009 and April 2010 "Producing & Selling Music" seminars, this workshop will dig deeper into some of the most important issues facing musicians today, with specific, practical advice that will help you reach your goals. There will be an interactive Q&A session where you will be able to get advice surrounding the issues you are facing in your career.**

**The workshop will be led by:**

**Susan Marie:** A Freelance Journalist, Public Relations Executive as well as a Radio Producer, Engineering Technician, and published author.

Susan's work includes connecting artists with venues, business with community and people, as a whole, together to bridge the gap between all cultures through media.

<http://www.susanmarie.info>

**Joseph Wooten:** Joseph is a 3-time Grammy nominated artist who has played for the past 18 years as keyboardist for The Steve Miller Band. He is also the keyboardist for his brother, 5-time Grammy Award winning bassist Victor Wooten. Joseph has produced a CD of all original music titled "Joseph Wooten, Hands Of Soul" and is currently working on his 2nd album. Most recently, Joseph was featured in the international publication of Keyboard Magazine, and he will be one of the highlighted artists in their November 2010 edition.

<http://www.handsofsoul.com>

**Alex Foote and Derek Presti from “Free Henry!”:** Free Henry! is a free-flowing rock n' roll jam-band that captures the spirit of pioneering and evocative jazz rhythms and melds it with their descriptive lyrics that catapults their listener into a unique experience. Within the past year this Buffalo, NY band has expanded from the Western New York music scene by playing the areas most famous outdoor music festivals and venues. They were recently named "Best Original Rock Act" by the 2009 Buffalo Music Awards and "Best Rock Act", "Best Original Music Act", and "Best Male Vocalist" by the 2010 Artvoice Best Of Buffalo Music Awards.

<http://www.freehenryband.com>

**Topics will include:**

**Recognizing the Right Promoters**

Practical Networking Advice

Building a Fanbase for Success as an Independent Artist

Using Technology to Your Advantage

**Being Noticed in the Digital Age**

Distribution Channels That Work

**Finding a Niche in the Music Scene**

Getting Paid for Your Music

**Website Do's and Don'ts**

MySpace: Must-Have or Don't-Bother

More on the November 14, 2010 seminar, “Producing & Selling Music III” can be found at our website:

**<http://www.producingandsellingmusic.com>**

Sincerely,

John Kloberdanz

Chapter Coordinator, Buffalo/Niagara Just Plain Folks

<http://www.jpfolks.com>

Jay Jerose

President, University at Buffalo Jam Club